

Message Text

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46

ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 DODE-00 EB-07 NRC-07 NSAE-00

USIA-15 TRSE-00 ERDA-07 CIAE-00 /047 W

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R 051210Z AUG 76

FM AMEMBASSY TEL AVIV

TO SECSTATE WASHDC 2548

UNCLAS TEL AVIV 5376

STATE

E.O. 11652: N/A

TAGS: BBSR, IS

SUBJECT: WTDR/FTI ZIMMERMZN - KASS LTD

REF: STATE 142324

1. ISRAEL 2. CNTRY CODE: 508 3. SER NO: NA
4. ZIMMERMAN - KASS LTD
- 4A. CODE: K 4B. CODE: A
5. P.O.B. 1193, 12 HARAV HERZOG STREET
6. REHOVOT, ISRAEL
7. ESTABL: 1950 8. EMPL: 5 9. SIZE: (21-X) SMALL
10. REPUTATION: (22-X) GOOD
11. SELLS PRODUCTS LOCALLY
12. RPT. DATE: 07/76
- 13A. 3662294/0 MFR. OTHER KITS. STEREO AND AMPLIFIER KITS
- 13B. 36790/5DF IMP. ELECTRONIC COMPONENTS, N.E.C. INT. REP. AGCY BASIS. INT. PURCHASING FOR DIRECT USE
- 13C. 36740/5DF IMP. SEMICONDUCTORS AND RELATED EQUIPMENT. INT. REP. AGCY BASIS. INT. PURCHASING FOR DIRECT USE
- 13D. 3679052/0 MFR. PRINTED CIRCUITS. MATERIAL FOR PRINTED CIRCUITS.
- 13E. 38230/0 MFR. PROCESS CONTROL INSTRUMENTS
14. CONTACT: DR. MIRIAM Z. KASS TITLE: MAN
15. CABLE: NA 16. TELEX: NA

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17. TEL: 03/951281

18. FINANCIAL REFS: BANK LEUMI LE'ISRAEL B.M., REHOVOT

19. TRADE REFS: NA

21. PRIVATE LIMITED COMPANY REGISTERED 1960 TO CONTINUE PROPRIETORSHIP STARTED 1950. SHARES HELD EQUALLY BY SHALOM AND MIRYAM ZIMMERMAN KASS (WIFE). SUBJECT MANUFACTURES PRINTED CIRCUITS, DO-IT-YOURSELF-KITS FOR STEREO SYSTEM, PROCESS CONTROL EQUIPMENT FOR CONTRIL OF TEMPERATURE, MOISTURE, SALT CONTENT, ETC. ALSO IMPORTS ELECTRONIC COMPONENTS FROM U.S., EUROPE AND JAPAN AND PROVIDES CONSULTANCY. M.Z. KASS REPORTED THAT SINCE MID 1966 FIRM PRODUCES SPECIAL AUTOMATIC DIALING EQUIPMENT USED FOR CONTRILLING GENERATORS AND PUMPS. AVERAGE COST OF SUCH MACHINE IS IL 3,000. SALES FOR YEAR ENDING MARCH 31, 1976 REPORTEDLY IL 250,000 (IL 8.12 EQUALS 1 US DOLLAR). AUTHORITIES REPORTED RESPONSIBLE AND EXPERIENCED MANAGEMENT; MEANS ADEQUATE; TREND FAVORABLE; BANK RELATIONS GOOD; ENGAGEMENTS MET PROMPTLY. S. KASS GRADUATED FROM THE UNIVERSITY OF PENN. IN ELECTRONIC ENGINEERING. DR. MIRYAM Z. KASS HAS DOCTORATE DEGREE IN CHEMISTRY FROM UNIVERSITY OF RUTGERS, NEW YORK. POST CONSIDERS SUBJECT GOOD TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: AYAACOV APPROVED BY: EMCKUNE
AT: AMEMBASSY TEL AVIV
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Margaret P. Grafeld
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